

Step-By-Step Action Plan

Month 1

Week One

- Register domain
- Install WordPress
- Upload Thesis
- Install plug-ins
- Create index/home page content and post it
- Add on content page
- Create privacy policy page and link to it in footer

Week Two

- Install AddThis.com buttons on every post using Openhook
- Install Addthis.com button in navigation column using the text widget
- Install Google Analytics
- Create link to sitemap.xml file in footer
- Add site to Google, Yahoo & Bing webmaster tools
 - Verify site
 - Submit XML site map
- Add one/two new pages of original content

Week Three

- Add one new pages of original content
- Subscribe to Directory Maximizer for 100 monthly automated submissions
- Add 5-10 local blog comments
- Install opt-in script for repeat visitors. Integrate opt-in web form on site

Week Four

- Add one new pages of original content
- Submit to 100 social bookmarks
- Add 5-10 international blog comments
- Create AdSense channels and make them targetable
- Install AdSense code
- Install other affiliate or CPA offers that are relevant to your site content
- Add 8-12 follow ups to your opt-in list. Be sure to link back from follow up to an article on your site.
- Think about content outsourcing and when to implement it in the coming months

Month 2

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 local blog comments
- Submit article to secondary ezines

Week Two

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 international blog comments

Week Three

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 local blog comments
- Submit article to secondary ezines

Week Four

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 international blog comments

Month 3

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 local blog comments
- Submit article to secondary ezines

Week Two

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 international blog comments

Week Three

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 local blog comments
- Submit article to secondary ezines

Week Four

- Add one/two new pages of original content
- Create 20-50 social bookmarks to new content
- Add 5-10 international blog comments

Month 4

Directory Maximizer continues to build 100 automated directory links.

Starting this month be sure to:

- Start to look at analytics
- Increase link building all around.
- Add more opt-in follow ups
- Start another site

Week One

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Week Three

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Month 5

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Week Three

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Month 6

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Week Three

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 local blog comments
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 50+ social bookmarks to new content
- Add 10-15 international blog comments
- Submit article to secondary ezines

Month 7

Directory Maximizer continues to build 100 automated directory links.

Starting this month be sure to:

- Start to look at outsourcing content creation and link building
- Add more opt-in follow ups if needed
- Increase link building all around
- Start another site

Week One

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Month 8

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines

□ Submit article to the following Ezines

- EzineArticles.com
- GoArticles.com
- InfoBarrel.com

Month 9

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Create Wiki/Web 2.0 Site
- Submit article to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit article to secondary ezines

□ Submit article to the following Ezines

- EzineArticles.com
- GoArticles.com
- InfoBarrel.com

Month 10

Directory Maximizer continues to build 100 automated directory links.

- Review all analytics to spot trends and untapped niches/areas
- Outsource content creation & link building for site number 1
- Add more opt-in follow ups if needed
- Increase link building all around
- Start another site

Week One

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Month 11

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines

□ Submit article to the following Ezines

- EzineArticles.com
- GoArticles.com
- InfoBarrel.com

Month 12

Directory Maximizer continues to build 100 automated directory links.

Week One

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Two

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Three

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ local blog comments
- Add more content/links to Wiki/Web 2.0 Site
- Submit two articles to secondary ezines
- Submit article to the following Ezines
 - EzineArticles.com
 - GoArticles.com
 - InfoBarrel.com

Week Four

- Add two/three new pages of original content
- Create 75+ social bookmarks to new content
- Add 15+ international blog comments
- Submit press releases
- Submit two articles to secondary ezines

□ Submit article to the following Ezines

- EzineArticles.com
- GoArticles.com
- InfoBarrel.com